**Project No.1 Proposal**

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Project Info: We think that a potential interesting project would be to use the Custom Search JSON API to obtain some data on popular memes and GIF’s. We want to then use this data to answer/visualize some questions we would have about the GIF’s and memes.

Hypothesis: We think that different memes and GIF’s will have different rates of search volume

Questions: What is the most popular meme in 2018? Which meme’s popularity grow most fast in 2018? Which meme die out most quick in 2018?

How does this apply by country?

How does this apply by most searched events?

Scope: Only search results 2018

Steps:  
API Setup

Setup Search Engine

API Call  
API Return Data (request.get)  
Write Data to DataFrame

Visualize Data  
Answer The Questions